

News stories on TV and in newspapers are very often accompanied by pictures. Some people say that these pictures are more effective than words. What is your opinion about this?

Give reasons for your answer and give any relevant examples from your own knowledge or experience.

You should write at least 250 words.

News stories in TV and in newspapers- Band 8 IELTS model essay

Visual communication is an assertion of strategically converting words into images and conveying information. It is agreed that photographs are more useful and valuable than words. I will discuss the same in the following paragraphs.

Firstly, visual graphics create an impact on people's minds rather than reading words continuously. Pictorial representation may even eliminate boredom and create some excitement to learn and know new stuff. Moreover, the probability of publishing fake news is reduced, as it is very difficult to fake a story if it is published in the form of a photograph. Also, the printing of high-definition and multi-color pictures may attract a lot of new viewers, and therefore, there is a significant rise in business.

Furthermore, sometimes it is very difficult to bring out certain issues in the form of words. As a result, pictures are the only solution left to spread the news. For example, if there are any community or political problems news companies are not allowed to write particularly accurate information in any article. But pictorial depiction acts as a charm in such situations. At last, it is very convenient for people who are running late. They can just catch a glimpse and get to know the bearings happening out in the world.

In conclusion, it can be said that there are numerous benefits of representing news along with pictures. They attract more audience and therefore news and Stories are more effectively transferred to the targeted audience. Also, the sales of newspapers and television are increased.

News stories in TV and in newspapers- Band 7.5 IELTS model essay

Visual journalism enables viewers to understand the complexes, sophisticated topics in a little time period, and other remembering key takeaways. Many people argue that images are more effective than word content. I strongly believe in this fact and further paragraphs will discuss my perceptions.

To begin with, illustrations, maps, charts, and other digital content makes it easy and faster for the audience to understand the scenario and hence improving the chances of remembering different aspects. For instance, if a particular data is presented in form of graphs or pie charts, it will be easy to get hold of data, allowing individuals to track much larger data trends in no time. Moreover, the news hence depicted will be more accurate and therefore no pseudo information can be published.

Furthermore, there is no need for a deep explanation for any news as the images make it pretty much clear, what they want to convey. Also, there is no promotion of confusion or any perplexion. Additionally, pictures also attract children because of the color therapy. This helps to develop a feeling of responsibility and understatement in children from a very young age. Similarly, different age groups are attracted to different kinds of stories benefiting their personal self.

In conclusion, words would narrate stories in organized ways but the addition of images would create a significant impact. Also, the pictures act more advertised to make people updated and attracted towards the stories happening all around the world as there is balanced information represented in pictorial form rather than those valuable words.

News stories in TV and in newspapers- Band 7 IELTS model essay

Graphical communication is the most powerful tool that provides facts and news. It is believed that it is more effective to use pictures, than dictation or words. I agree with this opinion and further paragraphs will discuss the same.

To start with, photographs catch the attraction of people and make them more interesting. For instance, it is written in a newspaper that a picturesque view of the Northern lights was observed near the Arctic circle. Reading the highlights, individuals will not pay attention to the news. However, as soon as they will see the picture of northern light, it will strike their

eyes and create an immense impact. As a result, tourism in a particular place may increase significantly. All of these happen because of the pictures displayed along with the news.

In contrast, it can also cause some negative effects. Sometimes, citizens are not able to see news from their perspective. They are forced to view things from the eyes of editors of news-producing companies which can mislead or deviate the viewers. The political and business pages are hence traded by the companies in order to find more paper money. Even some new companies' owners get corrupted in order to make more money and hence, play around with the quality of news. Moreover, visual proof of the incident is not always trustworthy and is not always proven.

To conclude, pictures supporting news engages the audiences very well. However, the real situations of the incidents in pictures are not always accurate and might also deceive or confuse the viewers.

News stories in TV and in newspapers- Band 6.5 IELTS model essay

Photography is an imperative part of Journalism as it is believed that pictures speak harder than words. Many of the articles add pictures to strike the interest of audiences and attract more people. Therefore, it is argued that images are more powerful than text content. The further paragraphs will discuss my views on the same topic.

There are mainly two reasons why pictures coexist with news stories. Firstly, it reduces the language barrier. There are many diverse languages in our nation and it is not possible for each and every individual to understand all the languages therefore pictures play an important role in making the citizens understand different news from different states, countries, or continents. Secondly, images reduce time. People can just go through the pictures and be wise to recognize the whole scenario, hence, reducing the time and using it for other productive things.

However, looking at pictures, Individuals have to stick with the limited information available within the images. Furthermore, newspapers allow us to get familiar with a wide range of useful words which can be used in personal as well as professional life. Increased knowledge of vocabulary helps an individual create a career in a certain field. Also, sometimes the smallest yet the most important stories are left out because of no picture visual implemented by the story writers.

In conclusion, there are various aspects where using pictures, to share news and information, is more convenient. But the small interests and some other factors are compromised because of visual communication.