

Nowadays celebrities earn more money than politicians. What are the reasons for this? Is it a positive or negative development?

Give reasons for your answer and include any relevant examples from your knowledge or experience.

You should write at least 250 words.

Nowadays celebrities earn more money than politicians—Band 8 IELTS model essay

In recent times, the craze of becoming a celebrity is increasing as there is more scope for earning money in this field than in others. However, many other fields are there, such as politicians who serve the country and make their contribution to the development of the country. I believe this is a negative trend more than a positive trend, and my views are discussed below with valid points.

Starting with, as many people are getting paid in crores as actors, people have shifted their view of becoming politicians and contributing to the nation. There are several reasons behind the high pay of actors, like the high craze of global citizens in movies and commercial songs. The sponsors and producers are getting a lot of views on the songs in which they make commercials and pay actors a lot of money. For instance, at present, people like to know about the lifestyles of the actors and see the celebrities as their idols after seeing the acting done in a movie rather than getting motivated by seeing real-life leaders like politicians and government civil servants, which increases the trend of celebrities in the world.

Coming to the side effects of this trend, people are motivated by seeing celebrities. It is mandatory that all films have a positive message to society. Some films, such as those based on crime, gangsters, and so on, have a negative impact on society. Consequently, many people distract themselves from the right path and indulge themselves in bad ways of living life.

To conclude, due to the increase in the popularity of movies and songs, celebrities are earning more money. This has many negative impacts on society, such as how movies based on crime change the mindsets of people in a negative way.

Nowadays celebrities earn more money than politicians—Band 7.5 IELTS model essay

Politicians who give their lives for the country are getting less money than actors who just work for themselves. There are many reasons behind this, and I believe this ongoing trend has a negative impact on society as people will only think about their lives rather than contribute to the country.

To begin with, one of the main reasons behind actors getting paid more is their popularity among young people. As in our country, youths are more and many children get influenced by seeing celebrities in whatever they do, such as commercials, advertisements, movies, songs, etc. Businessmen appoint celebrities as their brand ambassadors in order to attract the attention of the people interested in their product.

As to the impact of this, in order to earn money, people will go into the acting field rather than serve their own country as civil force, army, politicians, etc., as there is less income in this field than in the acting field. Consequently, as many people will go into the acting field, it is not compulsory that one will succeed in that field. After that, people will go into depression and anxiety. For instance, according to TOI, only 25% of people succeed in getting settled in acting and modeling. Others fail to achieve success in this field, get demotivated, and commit crimes to survive in life.

To conclude, due to the craze of actors among the youth, many businessmen make them brand ambassadors of the company and give them money, but this has a negative impact on society as many people who would go into this industry would not be able to succeed and would commit crime for survival.

Nowadays celebrities earn more money than politicians—Band 7 IELTS model essay (h2)

Many people's minds are changing from becoming a politician or a government official to becoming an actor and doing movies, model shoots, or songs to earn more money in life. I reckon there are many reasons for this trend, and there are many positive sides to this, which I will discuss in upcoming paragraphs.

Starting with the reasons, the main reason is that people can earn more money and fame in the entertainment industry as it is followed by people of all ages, from small children to aged men. People can earn money by doing brand promotions or starting their own businesses. For example, Virat Kohi, a cricketer, is doing many brand promotions on his Instagram profile, and

for each promotion, he earns a good amount of money, which is followed by many public figures.

Coming to the positive sides of this trend, People who are famous among people will promote good products on the internet, people will buy good things that have better quality, and people will follow the products promoted by celebrities more than politicians. That's the reason almost all brands do their advertisements by getting popular personalities involved in them rather than politicians. For example, brands like Adidas, Nike, etc. have been giving a large amount of money to their brand ambassadors as they are in profit after making them their brand ambassadors rather than politicians.

To conclude, as popularity and money are greater in becoming actors than politicians, people are making their decision to become celebrities. Due to this, many people will get to know about a good startup.

Nowadays celebrities earn more money than politicians–Band 6.5 IELTS model essay

Celebrities nowadays earn significantly more than high-ranking politicians. In some countries, celebrities have large followings, making them more popular than political leaders. I agree with the fact on some points.

Starting with reasons, there are many reasons why celebrities are paid more. Firstly, the opportunities arose with the online streaming platforms. For instance, music videos of celebrities are released on Youtube. This helps the celebrities gain more engagement on their YouTube channels. Thus, leading to more fan following and popularity. In this case, YouTube pays a heavy amount to celebrities. This becomes their major source of high income. The OTT platforms are offering great opportunities for celebrities to play a variety of unique characters in various genres of web series and earn more than traditional TV series.

Secondly, because most actors are receiving invites to foreign places, as suggested by movies and modeling, They are now paid in dollars. As a result, celebrity earnings are increasing, which will help to boost the country's economic system levels. authorities have given masses of tax advantages for those with overseas incomes. This could be considered the primary reason for earning more money than politicians. Today's newspaper report suggests an assessment of the ways quick actors are producing money.

To conclude, due to the high engagement of actors among youth, people are shifting their focus from becoming politicians to becoming actors. This comes with a great benefit as foreign income in a country will increase as actors will be invited to foreign countries for a show.

